

Peyton Lawson

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EDUCATION

Bachelor's of Fine Arts in Fibers | Savannah College of Art and Design (SCAD) - May 2026

- Dean's List Recipient (2022 - 2026)
- Distinguished Honors Scholarship (2022 - 2026)
- Graduated Summa Cum Laude with a 3.97 GPA

ACADEMIC EXPERIENCE

Project Leader | SCADpro Innovative Bedding - January - March 2026

- Collaborated with 18 student designers to create three market-ready collections targeted at the Gen Z demographic.
- Directed teams for branding, design, and physical output to meet client expectations and present deliverables.

Textile Designer | SCADpro/Amazon/Gen Phoenix Collaboration - September - November 2025

- Collaborated with Amazon Devices and Gen Phoenix to design Kindle accessories using sustainable, regenerated leather materials to target the fashion-conscious Gen Z and Millennial consumers

Textile Designer | SCADpro/YUNUS Textile Mills Collection - March - June 2024

- Collaborated with a team of 20 students in designing a bedding brand, containing three interconnected collections targeted at the Gen Z demographic.
- Analyzed trends in color, material, and concept for bedding via surveys, social media, and trend forecasting sources.
- Created output of final collections by printing fabric and sewing pillows and presented finalized project to YUNUS representatives in an student-organized event.

PROFESSIONAL EXPERIENCE

Server | Flock to The Wok - January 2024 - September 2026

- Offered exceptional customer service to create a positive experience for guests.
- Took orders from customers in an accurate and timely manner.
- Operated the POS system to input orders, split, and calculate bills.
- Assisted and communicated with hosts, bussers and kitchen staff to prepare for and serve customers.

Seasonal Sales Associate | The Children's Place - December 2023 - January 2024

- Greeted customers and assisted in locating specific merchandise
- Handled customer needs in a courteous and professional manner
- Arranged and displayed merchandise to promote sales
- Stayed informed on current store sales and promotions and practices involving payment and loyalty programs.

SKILLS

Design: Hand Illustration, CAD Design, Texture Mapping, Sewing and Pattern Making, Trend Analysis and Research

Professional: Flexible and Adaptable, Detail-Oriented, Positive Attitude, Strong Communicator

Software: Google Suite, Microsoft Office, Adobe Photoshop, Adobe Illustrator